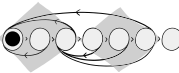


Project:
Team:
Version & Date:

PROBLEM STATEMENT









Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1



Brief instructions: A Problem Statement provides the framework for later solutions. The goal of this template is to summarize the central problem formulation in one sentence and to develop a common understanding of the problem.


More tips & tricks for this template on book page: 49

Preparatory questions

<p>Why?</p> 	<p>Who?</p> 	<p>What?</p> 	<p>When?</p> 	<p>Where?</p> 	<p>How?</p> 
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Problem Statement Proceed in iterations when creating the Problem Statement.

 **iteration**
Iterate until all essential aspects are covered.

<p>How might we <small>Context: what?</small></p> <p>.....</p> <p>for <small>Actor: for whom?</small></p> <p>.....</p> <p>(re)design, so that <small>Need: which?</small></p> <p>..... is satisfied.</p> <p>Taking into account</p> <p>.....</p>	<p>How might we <small>Context: what?</small></p> <p>.....</p> <p>for <small>Actor: for whom?</small></p> <p>.....</p> <p>(re)design, so that <small>Need: which?</small></p> <p>..... is satisfied.</p> <p>Taking into account</p> <p>.....</p>	<p>How might we <small>Context: what?</small></p> <p>.....</p> <p>for <small>Actor: for whom?</small></p> <p>.....</p> <p>(re)design, so that <small>Need: which?</small></p> <p>..... is satisfied.</p> <p>Taking into account</p> <p>.....</p>
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