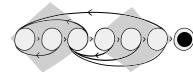


Project:
Team:
Version & Date:

DIGITAL TRANSFORMATION ROADMAP



Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1



Brief instructions: The Digital Transformation Roadmap helps to integrate initial digital product and service ideas into the existing business model and at the same time to develop a future business model. On the one hand, the current and future customer needs are considered.

More tips & tricks for this template on book page: 281

