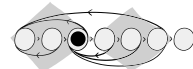


VISION CONE



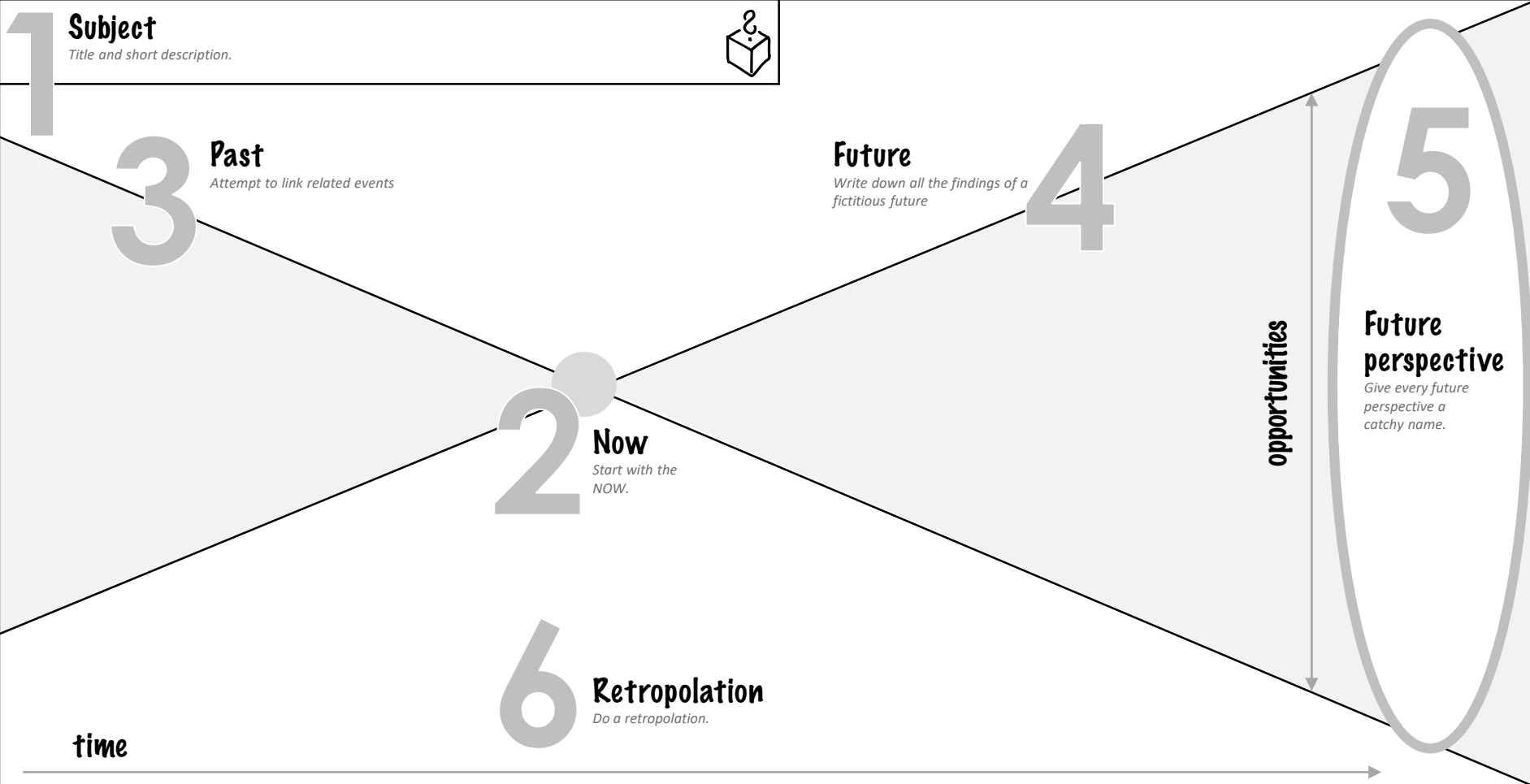
Lewrick / Link / Leifer
The Design Thinking Toolbox
978-1-119-62919-1

Project:
Team:
Version & Date:



Quick guide: With the Visonion Cone a desirable future can be created and explored. The aim is to find out which activities need to be initiated now in order to achieve the goal. First a topic should be defined, which is e.g. in connection with the problem definition.

More tips & tricks for this template on book page: 141



Next steps
Define the next steps. (Icon: three arrows pointing right)